

McALISTER'S • DELI •

sandwiches • salads • spuds • sweet tea

Great sandwiches are just the beginning.



*Savannah
Chopped
Salad*

Restaurant Info

- Founded in 1989 in Oxford, Miss.
- Currently operates over 300 restaurants in 22 states
- Menu consists of a wide variety of sandwiches, salads, soups, spuds and McAlister's Famous Sweet Tea™



*Havarti Sweet
Chipotle Chicken
Panini*

Demographic Profile

- \$50,000+ median household income
- Well educated, professional or clerical workforce
- Families with children
- College students

Location Requirements

- 50,000+ residential population in trade area
- 30,000+ daytime population in trade area
- Retail traffic generators are desirable
- 3,000 to 4,000 square foot endcaps in high traffic shopping centers or freestanding buildings with to-go windows



McAlister's Club™



*McAlister's Famous
Sweet Tea™*

For more information, contact Tony Valles,
Vice President of Franchise Development, at 601.519.8985,
or by email at tvalles@mcalistersisteli.com

Spud Max™



McAlister's Corporation

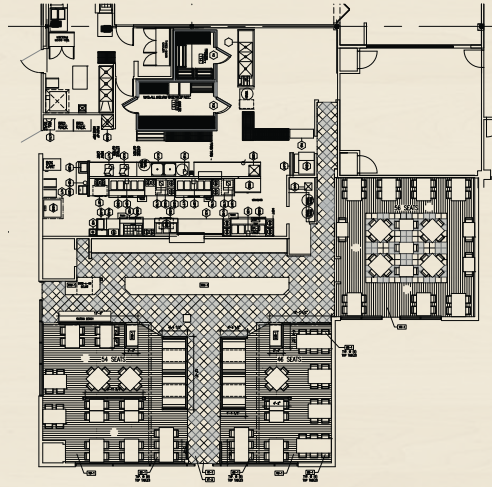
731 S. Pear Orchard Rd., Ste. 51 • Ridgeland, MS 39157

601-952-1100

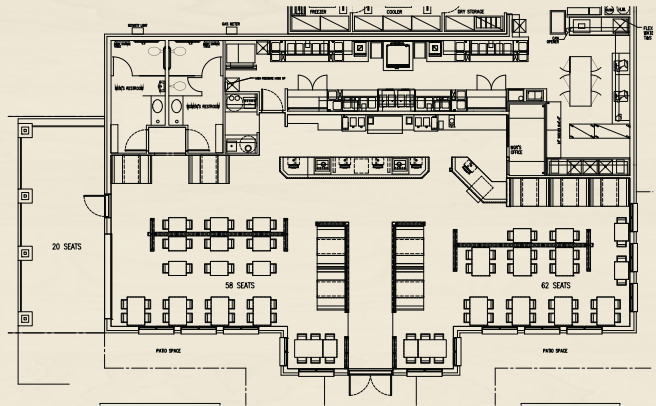
www.mcalistersdeli.com

Examples of different locations

Ridgeland, MS - Endcap



Vicksburg, MS - Free Standing



Columbus, MS - Endcap

